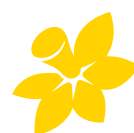


Club Guide

How your club can get involved!



Cancer Council
The Longest Day

Pitching In



Register your club as either a:

Host Club:

Open your club to non-members for the challenge and waive green fees.

Promoter Club: Open

Encourage members and be open for non-members to take on the challenge for a fee.

Promoter Club: Members Only

Private Clubs encouraging members only to take on the challenge.

Promote the challenge around your club and throughout your community:

Put up our [promotional posters](#) and [flyers](#) in your Pro shop and around the Club, share through a newsletter call out and on your [social pages](#).

You can even [contact your local media](#) for more coverage of your amazing efforts!



How your money helps

- \$72 Can help someone who has been diagnosed with cancer.
- \$150 Can help someone who has lost someone to cancer.
- \$150 Can help someone who has been diagnosed with cancer.
- \$150 Can help someone who has lost someone to cancer.

THE LONGEST DAY Golf Challenge

Challenge yourself to:

- The Long Day - 36 holes
- The Longer Day - 54 holes
- Or the ultimate challenge! The Longest Day - 72 holes

Successfully complete your choice in a single day, between 6am-6pm. Raise vital funds to help or honour - ask your friends, family sponsor your efforts.

low it works

Take as many players as you like (max 8) to your club. Play on any 18 or 36 hole in December. Tournament format.

you are in the ch

Longest Day fundraising is on! To make a donation, visit longestday.org.au and search our team name.

JOIN THE LONGEST DAY 2020

We're taking on 72 holes of golf in one day to help create a cancer free future.

I'm a Pro Fundraiser!

THE LONGEST DAY

Take on the ultimate golf challenge to help people impacted by cancer. Register today at longestday.org.au

I'm taking on The Longest Day 2022!

Cancer Council
The Longest Day

Cancer Council

Challenge your staff to put in a team:

Be an ACE and put in a club team – challenge your golf Pro to take on a members team and raise funds for cancer research.

Put forward a Local Legend:

We're on the lookout for a Community Ambassador to be the face of the campaign in your community and inspire others to get involved!

If you know of a local legend at your club who would encourage their network and friends to take on the challenge and put in a team themselves, reach out to your local Cancer Council contact and let them know.



Offer a cart, food, and donation package to participants:

Allow participants to use a cart and provide food to sustain them throughout the day. Or you can offer free water to keep hydrated, and coffee to keep them on their toes! Your package can include whatever you want.

Plus, adding a donation on top will help boost your club's fundraising tally!



Create a program for your challenge day:

Help participants be fully prepared and to make the most of their day by creating and sharing a program prior to their challenge date.

This can include briefing and tee-off times, any club challenge rules, opening times at the halfway house etc. [Click here to view an example.](#)

Hole in One



Set a club fundraising target:

Set and smash a club fundraising target and be the winner of the annual Top Fundraising Metro or Regional Club Trophy! There's nothing like a bit of friendly competition. Check out some of the ideas below to boost your fundraising.

Organise a day participants will never forget:

Organise some on the day fundraising opportunities that involve friends, family, or club members. Have a BBQ or bake sale on the challenge day with proceeds going towards your club fundraising.

If you're pulling out all the stops, reach out to your local Cancer Council contact to see what presence from Cancer Council you can have on the day.



Competition with small prizes per round:

Keep things interesting by holding a competition each round with small prizes for the winner. Or players can put money into a pot for a competition, with the winner receiving half of the earnings, while the other half is donated. This can include:

- Putting challenges eg. putt one-handed
- Whole Round Skins Game
- Longest Drive
- [Each team to donate \\$2 a bogey](#)



Hold a Presentation at the end of the day:

Gather your participants together at the end of the day and hold a presentation for your competition winners. Completing 72 holes is a massive achievement and there'll be lots of stories to share!

Host it at your club restaurant where players can buy dinner, or have a BBQ.

